

## HENSEL EXTERNAL press release

**Media:** Press, internet

---

The new 22" ACW Beauty Dish EH (white), with large honeycomb and diffusor

### Unparalleled flexibility!

Our popular Beauty Dish // Now with even more uses

The metal body is designed to accommodate a large honeycomb with a diameter of 22"/56 cm. This makes targeted light possible and increases the possible applications. The metal honeycomb clicks into the edge of the newly developed reflector and is held in place by two metal clips for simple handling and effective performance.

- Generates round, natural eye reflexes.
- Ideal for portraits, weddings, beauty, fashion, nursery and school photography.
- Robust enough for outdoor use.
- The ideal keylight when combined with reflecting screens.
- Lightweight aluminium construction with low weight and low area to be caught by the wind.
- None of the assembly work required for softboxes.
- Particularly recommended for INTEGRA compact flash and EH flash heads.
- Accessories can be changed without tools in seconds.
- Transportable with all the bits and bobs in a great transport bag.

Applications:

- **ACW + deflector** = soft light with wide angle dispersion  
(~ **slightly overcast sky**)
- **ACW + deflector + eye diffusor** = ultra-soft light with wide angle dispersion  
(~ **cloudy**)
- **ACW + deflector + 22" honeycomb** = accentuated, targeted light with narrow diffusion angle and soft flow out towards the edges  
(~ **clearing up after rain**)
- **ACW + 7" honeycomb** = clearly accentuated, targeted light in the middle and clear flow out towards the edges  
(~ **sunshine through a gap in the clouds**)
- **ACW + 7" honeycomb + 22" honeycomb** = clearly accentuated, targeted light in the middle and extreme flow out towards the edges  
(~ **first ray of sunshine after a storm**)

The light characteristics can also be influenced using diffusors or colour films, which can be used in the 7" format in the filter holder provided. A range of four different 7" honeycombs and two different 22" honeycombs adds an extra dimension to your creative flexibility.

---

<b>Units, Accessories and Kits</b>	
Code-No.	Description
8607	22" ACW Beauty Dish EH
8609	22" ACW Beauty Dish EH Kit with 7" honeycomb grid (Code-No. 508), Filter holder and AC reflector bag
8610	22" ACW Beauty-Dish EH Kit, consisting of: 1x Reflector 22" ACW Beauty Dish white EH, with disc and Filter holder (8607) 1x Honeycomb grid No. 3 (870) 1x AC Reflector bag New (9900)
870	22" Honeycomb grid No. 3, 22"/ 56 cm
871	22" Honeycomb grid No. 4, 22"/ 56 cm
9701950	Outside diffusor
9900	AC Reflector bag New

Pictures are available in the appendix.

If you should need a higher resolution of the pictures, please contact HENSEL-Marketing.

Thanks for your attention.

Patric Nietzke  
 Marketing & Communication  
 HENSEL Studioteknik GmbH & Co. KG  
 Postfach 6628, 97016 Würzburg  
 Tel: 0931/27881-28, Fax: 0931/27881-50  
 E-Mail: [patric.nietzke@hensel.de](mailto:patric.nietzke@hensel.de)  
 Internet: [www.hensel.de](http://www.hensel.de)

The new 22" ACW Beauty Dish EH with larger honeycomb grid and diffuser

---



The reflectors on the inside are changeable



The 56 cm large honeycomb grid makes special lighting effects possible



The diffusor is inverted simply over the edge  
In a material tunnel a rubber band is inserted



## Beauty Dish at work



Picture: Jörg Bredemeier, [www.bredi.com](http://www.bredi.com)



Picture: Mathias Neubauer

End of press text

For more information, see our website: [www.hensel.de](http://www.hensel.de)

Patric Nietzke, Marketing und Communication, HENSEL Studioteknik GmbH & Co. KG  
Robert-Bunsen-Straße 3, 97076 Würzburg/Germany,  
Tel: 0931/27881-28, Fax: 0931/27881-50, Email: [patric.nietzke@hensel.de](mailto:patric.nietzke@hensel.de)